

NEW: OSWEGO PUBLIC LIBRARY DISTRICT BUSINESS CARD

If you are a business owner* that owns or rents property within the Oswego Public Library District, you are eligible to receive a business library card!

Your business library card entitles your business to our library collections and resources. One of these services includes the ability to access **online business and investment research tools remotely**. These online resources are available 24/7 from your office or home. They include business directories, demographic information, legal forms, the latest business news, software to organize your business plan, and much more.

Applications are now available!

Email the Circulation Manager at circulation@oswego.lib.il.us for more details.



**Governmental bodies and nonprofit organizations that own or rent property within the Oswego Public Library District are eligible to receive a business library card as well.*

2019 Business Programs

SCORE WORKSHOP: **GOOGLE ADS**

Thursday, January 17

8:30 AM - 10:00 AM at the Oswego Campus



In this workshop, Darren Fox, CEO and founder of Idea Marketing Group, will discuss how you can get your business ads to show on the first page of Google's search results page using Google Ads. This workshop will help you get up to speed on what the Google Ads service is, how it works, and how to use it effectively and stay within your budget.

Brought to you by OsweGrow.

FEBRUARY SCORE WORKSHOP - **IMPORTANT: SCHEDULE CHANGE**

February's SCORE workshop will take place on the evening of Tuesday, February 26.

Starts at 6:30 PM at the Oswego Campus.



We will resume our regularly scheduled Thursday morning workshops in March. More details about the workshop are coming soon.



HAVE QUESTIONS ABOUT OUR BUSINESS WORKSHOPS? WANT TO KNOW MORE ABOUT HOW THE LIBRARY'S BUSINESS RESOURCES CAN HELP YOU?

Email Drea Flores in Adult Services at: dflores@oswego.lib.il.us
or call the Adult Services reference desk : (630) 978-1024

Oswego Public Library District

2019 Business Programs

OSWEGROW PRESENTS:

THE TAXMAN COMETH - HIGHLIGHTS THE 2017 TAX CUTS AND JOBS ACT

Tuesday, January 29

Time: 6:30 PM - 8:30 PM at the Oswego Campus

On December 22, 2017, the President signed into law the most comprehensive tax reform act since Ronald Reagan was President. It is officially titled "An Act to Provide for Reconciliation Pursuant to Titles II and V of the Concurrent Resolution on the Budget for the Fiscal Year 2018." Politicians named it "The Tax Cuts and Jobs Act of 2017." And, the CPAs and tax professionals affectionately call it "The CPA and Tax Preparers Lifetime Job Security Act."

Come hear Harry Eng, practicing CPA, Enrolled Agent, discuss which laws, regulations, and procedures have changed, answer your technical questions, and offer suggestions you might consider adopting to minimize your taxes in this and coming years. Also, he will explain in simple and easy to understand terms why the return you will file this spring will be radically different from any tax return you may have filed in the last 30+ years.

In addition to being a practicing CPA, Enrolled Agent, Harry is a principal partner of Fox Valley Tax Solutions and a certified SCORE mentor. **Registration preferred.** Brought to you by OsweGrow.

OSWEGROW PRESENTS: PERFECT YOUR PITCH

Thursday, February 14

9:00 AM - 10:30 AM at the Oswego Campus

Prepare yourself to present a stellar elevator pitch by gaining confidence in your presentation skills and conquering your content. We'll cover tips and tricks for impactful interactions and how to cultivate the most crucial components to translate your passion into a pitch. Learn to keep it short and sweet, but still make it sound like you. Presented by Cori Veverka the Cultural Arts Supervisor of the Oswegoland Park District. **Registration preferred.** Brought to you by OsweGrow.



REGISTER FOR THE **OSWEGROW WORKSHOPS ON OUR CALENDAR OF EVENTS PAGE**
AT WWW.OSWEGO.LIB.IL.US.

WHAT IS OSWEGROW?

OsweGrow, created in 2017, is a partnership between the Village of Oswego and the Oswego Public Library District. We provide you with reliable information to get your business off to a great start and continue to flourish. You can access valuable free resources to write a business plan, do market research, and find information about starting a business. OsweGrow works with nonprofit organizations that assist small businesses in bringing quality workshops to the library.

 **Montgomery Campus**
1111 Reading Drive
Montgomery, IL 60538

 **Oswego Campus**
32 West Jefferson St.
Oswego, IL 60543

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Adult Services: (630) 978-1024
 www.oswego.lib.il.us

